



Administer, deliver and evaluate all sorts of learning events: webinars, face-to-face workshops or conferences.



# Advertise your initiatives

Agora streamlines advertising and sharing upcoming events with defined audiences of users (internal and/or external). Beyond reaching out to potential participants, it is also a way to map learning activities around the globe and potentially exchange resources and experience.



## Manage registrations efficiently

Agora's online registration features allow you to collect effectively applicants' details, approvals or endorsement (if needed) and access to materials. Learners' details such as position, gender, location, manager's details, and completion of specific courses are readily available: no need for learners to provide that every time they register. A *Waitlist* tool can also allow you to optimize attendance to your events, sending automated notification when a seat becomes available.



# **Communicate effectively**

Agora supports effective communication with individuals or groups of learners. Automated notifications can also be configured for enrolment confirmation, deadlines, completion and/or other important changes. By managing your learning event on Agora, you also allow managers to keep informed of learners' progress.

# Award certificates and/or badges

As you probably know, learners love certificates of participation or completion. Agora allows you to easily generate personalized printable certificates that are saved in the *Learning Record*. Agora also allows for *Open Badges* to be issued – providing learners with an innovative to recognize learning achievements on Agora but also on various other sites using *Open Badges*.

#### Collect feedback and conduct evaluations online

Whether you are using available templates or custom evaluation questions, you can effectively collect and compile feedback from learners, through the use of online forms.



Unicef's Global Hub for Learning