

## SOCIAL NORMS, SOCIAL CHANGE MOOC:

# How to get your FREE Coursera verified certificate

Anyone with an @unicef.org email address can now get a Coursera Verified Certificate for the Social Norm MOOCs free of charge.

### STEP 1: Have a Coursera account linked to an @unicef.org email address

#### PLEASE FOLLOW THE PROCESS CORRESPONDING TO YOUR SITUATION

##### Case 1: YOU DO NOT HAVE A COURSERA ACCOUNT YET:

1. Go to <https://www.coursera.org/> and sign up for an account using your @unicef.org email address.
2. Follow the directions Coursera provides, and verify your profile.
3. Once you've created & verified your profile, log out of Coursera & close all related web browser windows.

##### Case 2: YOU HAVE A COURSERA ACCOUNT LINKED TO A PERSONAL EMAIL ADDRESS (i.e. not a @unicef.org email address)

1. Log into your Coursera account
2. Click on the the grey arrow in the top right and then on the "settings" button.
3. Under "Basic Information" there's a textbox where you can enter in your preferred email. Replace your original email with your UNICEF email address and hit the "save" button.
4. Follow the directions Coursera provides, and verify your profile.
5. Once you've created & verified your profile, log out of Coursera & close all related web browser windows.

##### Case 3: YOU HAVE A COURSERA ACCOUNT LINKED TO AN @UNICEF.ORG EMAIL ADDRESS

1. You are all set ! Simply follow the instruction of Step 2.

### STEP 2: Use the special invite link to join a UNICEF cohort on Coursera

1. Click on the invitation link for the course you're enrolling for:
  - a. Social Norms, Social Change I:  
<https://coursera.org/groups/norms-group/invitation>
  - b. Social Norms, Social Change II:  
<https://coursera.org/groups/social-norms-social-change-ii/invitation>
2. Sign into your profile (if needed)
3. Click the "accept invitation" button. Welcome to the Course group!
4. In order to receive your Coursera Verified Certificate, you'll need to verify your ID. Follow the instructions Coursera provides herein:  
<https://learner.coursera.help/hc/en-us/articles/209818953-Set-up-ID-verification> - Make sure you have access to a webcam.
5. You should now be all set to complete the course requirement need to obtain your verified certificate.

**PLEASE NOTE: If you have already begun, or completed the course, you may still use the link. All progress made before you join the group will be saved.**